* Creating a customer user model when creating the user model which will help us add extra details to the user model such as the user type and address.

<https://docs.djangoproject.com/en/3.0/topics/auth/customizing/#substituting-a-custom-user-model>

More explanation on the same:

<https://ruddra.com/posts/django-custom-user-migration-mid-phase-project/>